



Membership Rates

Visit West Lothian works to promote West Lothian as a place for locals and visitors to get out and about, enjoying all the fantastic things to see and do in the area. By becoming a member your business will access a range of promotional benefits and become part of a network of local tourism related businesses. By working together we can all help to develop West Lothian as a true destination.

With **127k** unique visitors to the www.visitwestlothian.co.uk website every year, an updated consumer database of almost **5k** and over **8,600 fans and followers** on our **social media channels**, we can help you get your business in front of the right audience.

There are 2 membership levels:

A. No. of employees - 1 – 10 / Charities & Associations - £50.00 plus VAT

B. No. of employees 10+ - £80.00 plus VAT

Members can also choose to take part in up to 7 of the following promotional options at the time of joining / renewing:

	ACTIVITY	COST (+ VAT)
OPTION 1	<ul style="list-style-type: none"> Attendance at 2 x Networking Events (taking place in Autumn and Spring) including lunch. 	£20.00 (saving of £10.00)
OPTION 2	<ul style="list-style-type: none"> Include Business Advert in West Lothian Visitor Guide 2018/19 to secure 50% discount against any size of advert. 62k copies of the guide distributed across the central belt during 2018/19 	eg. £137.50 for ¼ page advert
OPTION 3	<ul style="list-style-type: none"> Partner in VWL seasonal online promotional campaign. Campaign includes targeted social media advertising, solus email to consumer database of 5k, press release in local media, online promotion and blogging. 	£50.00 plus
OPTION 4	<ul style="list-style-type: none"> Additional business leaflets on display in our 9 West Lothian based high footfall venues. 	£20 per 1000 leaflets
OPTION 5	<ul style="list-style-type: none"> Inclusion in Bulletin Magazine which is distributed to every home in West Lothian – over 80k A business discount or special offer for Bulletin readers is required 	FREE
OPTION 6	<ul style="list-style-type: none"> Promotional email to our 5k consumer database with a Twitter/ facebook/ linkedin and Instagram follow up. 	£100.00
OPTION 7	<ul style="list-style-type: none"> Have your business included as part of VWL's bespoke monthly feature in the Konect Magazine Over 50k copies distributed across West Lothian to Livingston, Bathgate, The Calders, Broxburn and Linlithgow. 	£25.00

VWL's 12 month subscription applies from April 1st 2017 – March 31st 2018